



SPRING COLLECTION —

2004 INTRODUCTIONS

'Babylon® Deep Pink', 'Festival Star' and 'Fireworks™ Salmon'



BABYLON®

Verbena hybrid

'Babylon® Deep Pink' has been added to the great lineup of Babylon varieties. This dark pink variety expands the color range while matching the habit of the current varieties. This early-flowering Verbena series is a favorite in hanging baskets, pots and combinations of all kinds. In addition to the new color, we have improved the original 'Babylon® Neon Rose'. The improved variety has the same great color but better mildew tolerance and habit. There are now nine great colors available: 'Babylon® Blue', 'Babylon® Carpet Blue', Babylon® Deep Pink', 'Babylon® Light Blue', 'Babylon® Neon Rose', 'Babylon® Pink', 'Babylon® Purple', 'Babylon® Red' and 'Babylon® White'.

Exposure	Height	Spacing	Hardy Temp

‘FESTIVAL STAR’

Gypsophila

Gypsophila is a new genus for the Proven Winners line, and 'Festival Star' is a great addition to our line of plants. It is hardy to -10 and will be perennial for much of the country, although it will flower the first year and makes an outstanding annual. It is good as a cut or dried flower and has excellent pot or landscape performance. 'Festival Star' is very free flowering with good heat tolerance, making it a winner in gardens countrywide.

Exposure	Height	Spacing	Hardy Temp



FIREWORKS™

Pelargonium zonale

Fireworks™ was introduced last year with four vibrant colors, and this year we are adding a distinct new color: 'Fireworks™ Salmon'. The unique flower form, decorative leaf form and compact, upright habit made it an instant hit with gardeners. Bred in Germany, it will flower freely all summer long. A FloraSelect award winner in Europe, these geraniums are different from anything else in your garden. Fireworks™ are produced just like other geraniums. Now available in five colors: 'Fireworks™ Cherry Bicolor', 'Fireworks™ Pink Bicolor', 'Fireworks™ Red-White Bicolor', 'Fireworks™ Salmon' and 'Fireworks™ Scarlet'.

Exposure	Height	Spacing	Hardy Temp



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